

CRITERIA	ADVANCED	DEVELOPING	EMERGING
OVERALL DESIGN 25%	<ul style="list-style-type: none"> ● <i>The story emotion or event is clear, compelling and powerful.</i> 	<ul style="list-style-type: none"> ● <i>The photos depict a clear story, emotion or event.</i> 	<ul style="list-style-type: none"> ● <i>The photos, emotion or event depicted is unclear.</i>
EDUCATIONAL OBJECTIVE LINK 25%	<ul style="list-style-type: none"> ● <i>Strong and clear link between educational objective of the topic and the final project.</i> 	<ul style="list-style-type: none"> ● <i>Satisfactory link between educational objective of the topic and the final project.</i> 	<ul style="list-style-type: none"> ● <i>Poor link between educational objective of the topic and the final project.</i>
CREATIVITY 25%	<ul style="list-style-type: none"> ● <i>Outstanding use of creative thought and process.</i> ● <i>Has a very relevant and thought provoking title.</i> 	<ul style="list-style-type: none"> ● <i>Adequate use of creative thought and process.</i> ● <i>Has a thought provoking title</i> 	<ul style="list-style-type: none"> ● <i>Limited (if any) use of creative thought and process.</i> ● <i>Has a relevant title.</i>
TECHNICAL 25%	<ul style="list-style-type: none"> ● <i>Demonstrates very good photographic techniques and composition.</i> 	<ul style="list-style-type: none"> ● <i>Demonstrates good photographic techniques and composition.</i> 	<ul style="list-style-type: none"> ● <i>Demonstrates limited use of photography techniques and composition.</i>

NOTE: All entries should be of a 'General' rating, with content suitable to be shown to all Primary School aged children.