

CRITERIA	ADVANCED	DEVELOPING	EMERGING
OVERALL DESIGN 25%	<ul style="list-style-type: none"> ● <i>Has the 'WOW' factor!</i> ● <i>Is immediately eye catching</i> ● <i>There is an excellent relationship and flow between the elements of the poster.</i> 	<ul style="list-style-type: none"> ● <i>Has some visual impact.</i> ● <i>Parts of the design capture the audiences interest.</i> ● <i>There is a good relationship and flow between the elements of the poster.</i> 	<ul style="list-style-type: none"> ● <i>Has limited visual impact.</i> ● <i>Missing pieces of content detracts from message or errors hinder design (eg spelling/font)</i> ● <i>There is some/or no relationship and flow between the elements of the poster.</i>
EDUCATIONAL OBJECTIVE LINK 25%	<ul style="list-style-type: none"> ● <i>Strong and clear link between educational objective of the topic and the final project</i> 	<ul style="list-style-type: none"> ● <i>Satisfactory link between educational objective of the topic and the final project</i> 	<ul style="list-style-type: none"> ● <i>Poor link between educational objective of the topic and the final project</i>
CREATIVITY 25%	<ul style="list-style-type: none"> ● <i>Outstanding skill showing imagination and creativity in content.</i> ● <i>Superior attempt in creating a product that shows originality and has consider composition.</i> ● <i>Outstanding and imaginative skill in invoking mood and sending a very clear message.</i> 	<ul style="list-style-type: none"> ● <i>Adequate skill showing imagination and creativity in content.</i> ● <i>Adequate attempt to create or use original concepts</i> ● <i>Sufficient skill to invoke mood and send a message.</i> 	<ul style="list-style-type: none"> ● <i>Limited skill showing imagination and creativity in content.</i> ● <i>Limited attempt to create or use original concepts.</i> ● <i>Little or no attempt to invoke a mood or send a message.</i>
TECHNICAL 25%	<ul style="list-style-type: none"> ● <i>All design elements (eg headings, text and images/symbols) are highly appropriate and fonts, sizes, colours and alignments have been well thought through.</i> ● <i>Graphics/titles have been used exceptionally to enhance the topic or message.</i> 	<ul style="list-style-type: none"> ● <i>Some design elements (eg headings, text and images/symbols) are appropriate and fonts, sizes, colours and alignments have been thought through.</i> ● <i>Graphics/titles have been used to enhance the topic or message.</i> 	<ul style="list-style-type: none"> ● <i>Design elements (eg headings, text and images/symbols) are present.</i> ● <i>Limited or no Graphics have been used to enhance the topic or message.</i>

NOTE: All entries should be of a 'General' rating, with content suitable to be shown to all Primary School aged children.