

CRITERIA	ADVANCED	DEVELOPING	EMERGING
DOCUMENTARY CRITERIA 25%	<ul style="list-style-type: none"> Essential question and purpose clearly portrayed throughout. Essential question fully answered in an interesting and effective manner Documentary is original, accurate and interesting. It is easy to understand and is very well organised Subject knowledge is both accurate and comprehensive. It is clear, appropriate, and correct Documentary has clear and engaging beginning, middle and end Presenters use a formal, clear and effective presenting style that suits the documentary 	<ul style="list-style-type: none"> Essential question and purpose portrayed within documentary. Essential question answered well. Documentary is accurate and adequately covers the topic in organised way Some subject knowledge is evident. Some subject knowledge contains errors of fact and/or interpretation Documentary has beginning, middle and end Presenters use a formative, presenting style that suits the documentary 	<ul style="list-style-type: none"> No Essential question and purpose not portrayed within documentary. Essential question not answered well. Documentary is not accurate, it does not cover the topic the issue and is very disorganised Subject knowledge is not evident; information is confusing, incorrect, or missing Documentary does not have beginning, middle or end Presenters do not use a formative, presenting style and does not suit the documentary
EDUCATIONAL OBJECTIVE LINK 25%	<ul style="list-style-type: none"> Strong and clear link between educational objective of the topic and the final project 	<ul style="list-style-type: none"> Satisfactory link between educational objective of the topic and the final project 	<ul style="list-style-type: none"> Poor link between educational objective of the topic and the final project
CREATIVITY 25%	<ul style="list-style-type: none"> Outstanding skill in showing imagination and creativity in content and production techniques Superior attempt in creating a product that shows originality Outstanding and imaginative skill in showing mood, style and artistic interpretation Interest developed and sustained at a high level 	<ul style="list-style-type: none"> Adequate skill in showing imagination and creativity Adequate attempt to create original product or concepts Sufficient skill showing mood, style and artistic interpretation using production techniques Interest partially developed but not sustained 	<ul style="list-style-type: none"> Poor attempt at utilising imagination and creativity in content and/or technical manner No attempt to create original product or concepts Little or no attempt to show a mood, style or artistic interpretation using production techniques Missing pieces of content detracts from message
TECHNICAL 25% Lighting Audio/Sound Photography Editing Graphics/Titles	<ul style="list-style-type: none"> Lighting creatively and effectively used Audio is flawless and well balanced using ambient sound, music and/or sound effects effectively. Camera work is outstanding using shots and angles to provide impact. Editing is effectively used to enhance message. Graphics/titles are used to enhance the topic or message 	<ul style="list-style-type: none"> Lighting appropriate for message Audio consistent and clear Camera work suitable for message Editing is logical and unobtrusive (transitions used with purpose) Graphics/titles are original and appropriate 	<ul style="list-style-type: none"> Lighting negatively impacted the video Inconsistent audio/sound Camera occasionally out of focus or shaky Edited pieces of video are not placed in logical order and/or do not support message Graphics/titles unrelated or poorly done

NOTE: All entries should be of a 'General' rating, with content suitable to be shown to all Primary School aged children.